

WCYN-FM, WXZZ(FM), WVLK(AM), WLXX(FM), WLTO(FM), WVLK-FM

**EEO PUBLIC FILE REPORT
April 1, 2010-March 31, 2011¹**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
01. Account Executive	1-40,43-57,59	45
02. Traffic Director	1-40,43-57,59,61	61
03. Account Executive	1-40,43-57,59	56
04. Account Executive	1-40,43-57,59	57
05. Account Executive	1-40,43-57,59	61
06. Market Manager	63	1
07. Account Executive	1-40,43-57,59	57
08. Account Executive	1-40,43-57,59	57
09. Account Executive	1-40,43-57,59	57
10. Account Executive	1-40,43-57,59	56
11. Account Executive	1-40,43-57,59	57
12. Account Executive	1-40,43-57,59	56
13. WLXX Program Director	1-40,42-57,59,62	42
14. Promotions Director	1-40,43-57,59	56

¹ This Report includes recruitment activity from April 1, 2010 to March 31, 2011.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
1	University of KY Minority Student Affairs 529 Patterson Office Towers Lexington KY 40506	N	0
2	University of Kentucky WUKY-FM Radio 340 McVey Hall Lexington KY 40506	N	0
3	University of Kentucky Career Center 408 Rose Street Lexington KY 40506	N	0
4	Eastern Kentucky University 521 Lancaster Ave Richmond KY 40475	N	0
5	Kentucky State University 400 East Main Street Frankfort KY 40601	N	0
6	Urban League 148 DeWeese Street Lexington KY 40508	N	0
7	Community Action Council 892 Georgetown Street Lexington KY 40505	N	0
8	NAACP 498 Georgetown Street Lexington KY 40505	N	0
9	Human Rights Commission 162 East Main Street Lexington KY 40507	N	0
10	Mayor's Recruiting and Training Center 1055 Industry Road Lexington KY 40505	N	0
11	Dept. for Employment Services, Job Bank 300 S Upper Street Lexington KY 40507	N	0
12	Main Street Baptist Church 582 West Main Street Lexington KY 40507	N	0
13	Consolidated Baptist Church 1625 Russell Cave Road Lexington KY 40505	N	0
14	First Baptist Church of Bracktown 3217 Bracktown Lane Lexington KY 40511	N	0
15	Jimtown First Baptist Church 2236 Jimtown Lane Lexington KY 40511	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
16	Mt. Calvary Baptist Church 4742 Todds Road Lexington KY 40502	N	0
17	Mt. Gilead Baptist Church 3501 Jacks Creek Road Lexington KY	N	0
18	Macedonia Baptist Church Box 1; 103 Cushionberry Lane Keene KY 40356	N	0
19	Shiloh Baptist Church 237 East 5th Street Lexington KY 40508	N	0
20	Antioch Baptist Church 437 Ferguson Street Lexington KY 40508	N	0
21	Evergreen Baptist Church 749 Florida Street Lexington KY 40508	N	0
22	Greater Liberty Baptist Church 330 Chestnut Street Lexington KY 40508	N	0
23	Zion Hill Baptist Church 243 Zion Hill Lane Lexington KY 40511	N	0
24	Maddoxtown Baptist Church 3439 Huffman Mill Road Lexington KY 40511	N	0
25	New Vine Baptist Church 4339 New Vine Lane Lexington KY 40510	N	0
26	Uttingerton Baptist Church 2995 Royster Road Lexington KY 40502	N	0
27	Cadentown Baptist Church 2950 Liberty Road Lexington KY 40502	N	0
28	First African Baptist Church 466 Price Road Lexington KY 40505	N	0
29	Historic Pleasant Green Church 540 West Maxwell Street Lexington KY 40508	N	0
30	Bethel Baptist Church 552 Ash Street Lexington KY 40505	N	0
31	Morning Star Baptist Church 424 Ash Street Lexington KY 40508	N	0
32	Pilgrim Baptist Church 541 Jefferson Street Lexington KY 40508	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
33	St. John Baptist Church 511 Thurman Drive Lexington KY 40505	N	0
34	House of God No 1 PO Box 12226 Lexington KY 40581	N	0
35	Star of Bethlehem 609 Lagonda Avenue Lexington KY 40516	N	0
36	Phillip Memorial 421 Corral Street Lexington KY 40508	N	0
37	Wesley United Methodist 1825 Russell Cave Road Lexington KY 40511	N	0
38	Quinn Chapel AME PO Box 12046 Lexington KY 40505	N	0
39	Historic St Paul AME 251 North Upper Street Lexington KY 40507	N	0
40	American Women in Radio & TV (Local Chapter)	N	0
41	The Mergis Group www.mergisgroup.com	N	0
42	AllAccess.com / All Access Music Group 28955 Pacific Coast Hwy Ste 210-5 Malibu CA 90265	N	5
43	Word-of-Mouth Referral	N	1
44	Internal Job Posting	N	2
45	Cumulus Websites (one or more SEU stations)	N	4
46	Graduate Employment Specialists Sullivan University 2355 Harrodsburg Road Lexington, KY 40504	N	0
47	Centre College 600 West Walnut Street Danville, KY 40422	N	0
48	National College of Business & Technology 628 East Main Street Lexington, KY 40508-2312	N	0
49	Northern Kentucky University Univ. Center 230, Nunn Drive Highland Heights, KY 41076	N	0
50	Lexington Community College 408 Rose Street Lexington, KY 40506-0494	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
51	Asbury College One Macklem Drive Wilmore, KY 40390	N	0
52	Career Development Center - NKU University Center 230 Highland Heights, KY 41099	N	0
53	Western Kentucky University 1 Big Red Way Bowling Green, KY 42101-3576	N	0
54	Morehead State University 322 Allie Young Hall Morehead, KY 40351	N	0
55	Spencerian College 1575 Winchester Road Lexington, KY 40505	N	0
56	Employee Referral	N	14
57	On-Air Radio Ads (all SEU stations)	N	11
58	Job Fair	N	0
59	Ohio Center for Broadcasting Placement.columbus@beonair.com	Y	0
60	Traffic Directors Guild(onoine)tdga.org	N	1
61	Walk-ins/Self-Referral	N	1
62	CountryAircheckOnline	N	4
63	Cumulus-Corporate Peachtree Rd, Atlanta, GA	N	1

Total Number Interviewees

44

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Educational Institution Relating to Careers in Broadcasting held March 2, 2011	Networking Workshop (Speed networking) held on the campus of Eastern Kentucky University. Market Manager Mike Kenney and Sales Manager Steve Bearance were in attendance.
2	EEO Training-held March 28, 2011	Reviewed with management guidelines for EEO recruitment and handed out interview forms and summary sheets. Sales Manager Steve Bearance; Program Directors Johnny Maze, Tabatha Levrault, Mark Allen, Scott Johnson, Engineer Morgan Grammer were in attendance.